



## NEW PROGRAM PROPOSAL FORM

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**Sponsoring Institution(s):** Lindenwood University

**Program Title:** Liberal Studies Major

**Degree/Certificate:** Bachelor of Arts

**Options:** None

**Delivery Site(s):** St. Charles, Wentzville, O'Fallon, Westport, Wildwood, South County, St. Louis City, North County

**CIP Classification:** 24.010

\*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory [highered.mo.gov/ProgramInventory/search.jsp](http://highered.mo.gov/ProgramInventory/search.jsp)

**Implementation Date:** July 1, 2014

**Cooperative Partners:** None

\*If this is a collaborative program, form CL must be included with this proposal

### AUTHORIZATION:

Jann Weitzel, Ph.D.

Name/Title of Institutional Officer

A handwritten signature in dark ink, appearing to read "Jann Weitzel", is written over a horizontal line.

Signature

8/8/14

Date

Charlene Engleking

Person to Contact for More Information

636-949-4507

Telephone



# PROGRAM STRUCTURE

A. Total credits required for graduation: 128

B. Residency requirements, if any: NA

C. General education: Total credits: 54

Courses (specific courses OR distribution area and credits):

Course Number	Credits	Course Title
ICM10100	3	Communications I
ICM10200	3	Communications II
IHS10100	3	20 <sup>th</sup> Century World History
Literature	6	
Fine Arts	3	
Cross Cultural	6	
Philosophy/Religion	3	
Math/Statistics	9	
Natural Science	9	
Social Science	9	

D. Major requirements: Total credits: 46

Course Number	Credits	Course Title
ICM40000	3	Historical Developments and Trends
ICM40500	3	Media and Society
ICM40600	3	Theories of Communications
ICM11000	3	Fundamentals of Oral Communications
ICM32700	3	Media Literacy
ICM30300	3	Written Communications for Business
IHS10600	3	American History: Civil War to World Power
IHR23021	3	Survey of Economics
IPH30500	3	Political Philosophy
IEN23500	3	American Literature I
IRT35900	3	American Art
IRI30200	3	Religion in America
ICU49900	1	Culminating Project
Fine Arts	9	

E. Free elective credits:

28

(Sum of C, D, and E should equal A.)

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Form PS -- Program Structure

F. Requirements for thesis, internship or other capstone experience:

This is an independent study under the supervision of the Faculty Advisor consisting of a written project. The Advisor's permission and a written proposal are required prior to enrollment in the Culminating Project.

G. Any unique features such as interdepartmental cooperation:

NA



## STUDENT ENROLLMENT PROJECTIONS

Year	1	2	3	4	5
Full Time	6	12	15	20	20
Part Time					
Total	6	12	15	20	20

Please provide a rationale regarding how student enrollment projections were calculated:

Current students pursuing this degree online have contacted faculty involved with the development of the program. Future enrollment is based on an informal review of students who have requested a liberal studies major or who have enrolled in the online program.

Provide a rationale for proposing this program, including evidence of market demand and societal need supported by research:

Lindenwood University is an independent, liberal arts university serving nearly 15,000 students in a broad range of academic programs. The mission statement emphasizes the liberal arts, and the major is currently offered as an online degree. Offering the Liberal Studies major as part of the evening adult program (LCIE) will open the opportunity to adults who want to pursue a generalist degree or complete a degree that may not be offered in the LCIE format.

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Form SE - Student Enrollment Projections



## PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

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Institution Name      Lindenwood University  
Program Name          Liberal Studies  
Date    8/08/2014

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

### 1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.  
No special preparation beyond general university standards will be required.
- Characteristics of a specific population to be served, if applicable.  
NA

### 2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.  
Faculty will possess the appropriate academic credentials for the courses taught. General requirements established by the University will be followed.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.  
Because this degree will be offered in the accelerated program of the University, the majority of the courses will be taught by adjunct faculty. Full time faculty may teach up to 25% of the courses in an academic year.
- Expectations for professional activities, special student contact, teaching/learning innovation.  
NA

### 3. Enrollment Projections

- Student FTE majoring in program by the end of five years.  
25

- Percent of full time and part time enrollment by the end of five years.  
All students will be enrolled full time because the program is structured such that part time enrollment is not possible in this program.

#### 4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.  
Three years: 5    Five years: 10
- Special skills specific to the program.  
NA
- Proportion of students who will achieve licensing, certification, or registration.  
NA
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.  
Students should show a slight improvement in normed tests (The ETS Proficiency Profile is currently being used program-wide.). Overall, students score above the mean in comparison with similar institutions. The liberal studies majors should reflect the same achievement scores.
- Placement rates in related fields, in other fields, unemployed.  
Unknown. As a generalist degree, students will be preparing for a variety of vocational and graduate tracks.
- Transfer rates, continuous study.  
This major can serve as a degree completion, so few transfers are expected. Transfer rates should mirror the University rates of 41-54% (based on 2000-2011 statistics)

#### 5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**  
Because this is a general studies major, no specialized accreditation will be pursued at this time.

#### 6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys*.  
Program wide surveys are currently being conducted annually. Current findings are positive, and that trend is expected to be mirrored by the graduates of this program.

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- Expected satisfaction rates for employers, including timing and method of surveys. Program wide alumni surveyes are currently being conducted annually. Current findings are positive, and the trend is expected to be mirrored for employers of these graduates.

#### **7. Institutional Characteristics**

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.

Lindenwood University has a long tradition of liberal arts education. This program capitalizes on the strengths of this tradition. Instructors are committed to the study of the liberal arts, and the integrated nature of the curriculum supports and enhances that study.